

Youth Football and Cheerleading Sponsorship Program

The Marsh Creek Eagles ("MCE") association provides children ages 5 to 13 with fun athletic learning opportunities by teaching the fundamentals of football and cheerleading while emphasizing the importance of academic success along with the ideals of sportsmanship and teamwork.

MCE has approximately 400 children participating in football games and cheer competitions from August to December. The average cost to fully equip a football player or cheerleader is approximately \$400.00. Participant registration covers less than half of that cost. It is also our policy to never let our registration fees prevent a child from playing football or cheerleading. In addition to our fundraising activities, we depend on sponsorships and donations to provide the resources critical to providing a safe and productive experience for our children.

MCE is a proud member of Pop Warner Little Scholars and the Bux-Mont Youth Football & Cheerleading League. Teams and families from 16 of the Bux-Mont associations across Chester and Montgomery counties representing more than **5,000 visitors** attend games at MCE's fields throughout the regular season. In addition, the fields are shared by a number of local sports programs such as soccer, lacrosse, and rugby teams during this period. MCE's turf field has favored MCE in hosting marquee events such as the annual preseason invitational and the post season Bux-Mont Championships. These events further increase the visibility of your organization and **ensure recognition of your company as a philanthropic contributor to activities that support the youth in our local communities**.

MCE is a **100% volunteer 503c non-profit organization**. All sponsorship contributions are used exclusively for the benefit of children who play and cheer for the Marsh Creek Eagles.

If you are interested contributing to the Marsh Creek Eagles please contact **Pete Petrillo** at 610-563-3723 or email him at <u>sponsors@marshcreekeagles.org</u> with sponsorship questions. Also, refer to the attachments to learn more about sponsorship program levels and for our sponsorship form.

On behalf of the board of directors, coaches, parents and children of Marsh Creek Eagles, we thank you in advance for your consideration and generous support.

Marsh Creek Eagles P.O. Box 292 - Lionville, PA 19353 www.MarshCreekEagles.org



2019 Sponsorship Program Levels

Level	Amount	Benefits	
Exclusive	Over \$2,500	• Negotiate customized sponsorship and/or multi-year opportunities. Please contact Pete Petrillo at 610-563-3723 or email him at sponsors@marshcreekeagles.org to discuss.	
Eagle*	\$2,500	 Your company name/signage on scoreboard 3'x 8' Banner at Football Fields Link to your Company and advertisement on the MCE Website Advertisement in the MCE Newsletter, in association email announcements and special promotional website & email blasts Company name placed on a Flag Team T-shirt** 2019 MCE sponsorship framed plaque 	Attention MCE families: Find A Sponsor program One free registration to registered MCE families that secure a new Touchdown or higher Sponsor
Blue & White Club	\$1,500	 3'x 8' Banner at Football Fields Link to your Company and advertisement on the MCE Website Advertisement in the MCE Newsletter and in association email announcements Company name placed on a Flag Team T-shirt** 2019 MCE sponsorship framed plaque 	
Touchdown	\$1,000	 3'x 4' Banner at Football Fields Link to your Company and advertisement on the MCE Website Advertisement in the MCE Newsletter and in association email announcements Company name placed on a Flag Team T-shirt** 2019 MCE sponsorship framed plaque 	
Friends of MCE	\$250+	 Link to your Company and advertisement on the MCE Website Advertisement in the MCE Newsletter 2019 MCE sponsorship framed plaque 	

* Availability of scoreboard space for the Eagle Sponsorships is limited. Sponsor signs display for 12 continuous months. Please act quickly if you are interested.

******T-shirt space is limited to the number of Flag Teams and will be allocated based on the date your sponsorship materials are received by Marsh Creek

We would also be interested in discussing any creative ideas you may have for providing support for registration, home games, team snacks, raffles, Spirit Night or our Punt-Pass & Kick Competition.



2019 Sponsorship Form

Contact Name:	
Contact Email:	
Organization Name:	
Address:	
City:	
State:	
Zip Code:	
Phone:	
Web Address:	

Sponsorship Level:

Please indicate which level your Organization will support.

- () Eagle* \$2,500
 - () Blue & White* \$1,500
 - () Touchdown*
 - () Friends of MCE \$250+
 - () Exclusive Negotiated
- () Individual donation \$_

MCE is a 503c non-profit. Donations may be tax deductible.

Marsh Creek Eagles Tax ID # 23-3016421

*MCE Members Only – <u>Find a Sponsor</u> Program:

One free registration will be given to each family that can acquire a <u>Touchdown</u> <u>sponsor or higher</u> for their personal use or to donate to a needy family.

\$1,000

- () Donate to a needy family
- () Use for a member of my family (*Name*: _____)

Form Submission: Please complete this form and return with check made payable to Marsh Creek Eagles at the following address:

Mail to: Marsh Creek Eagles PO Box 292 Lionville, PA 19353 ATTN: MCE Sponsorships

Or pay easily and securely through our Sponsorship page on the marshcreekeagles.org site Direct link: <u>https://squareup.com/store/marsh-creek-eagles/</u>